

# THE DAILY ABC DEMO

JUNE 2025



## DAILY ABC DEMO

The Daily ABC Demo has reported in accordance with ABC's industry-agreed standards for National Newspapers



# 108,964

PRINT CIRCULATION  
(AVERAGE PER ISSUE)

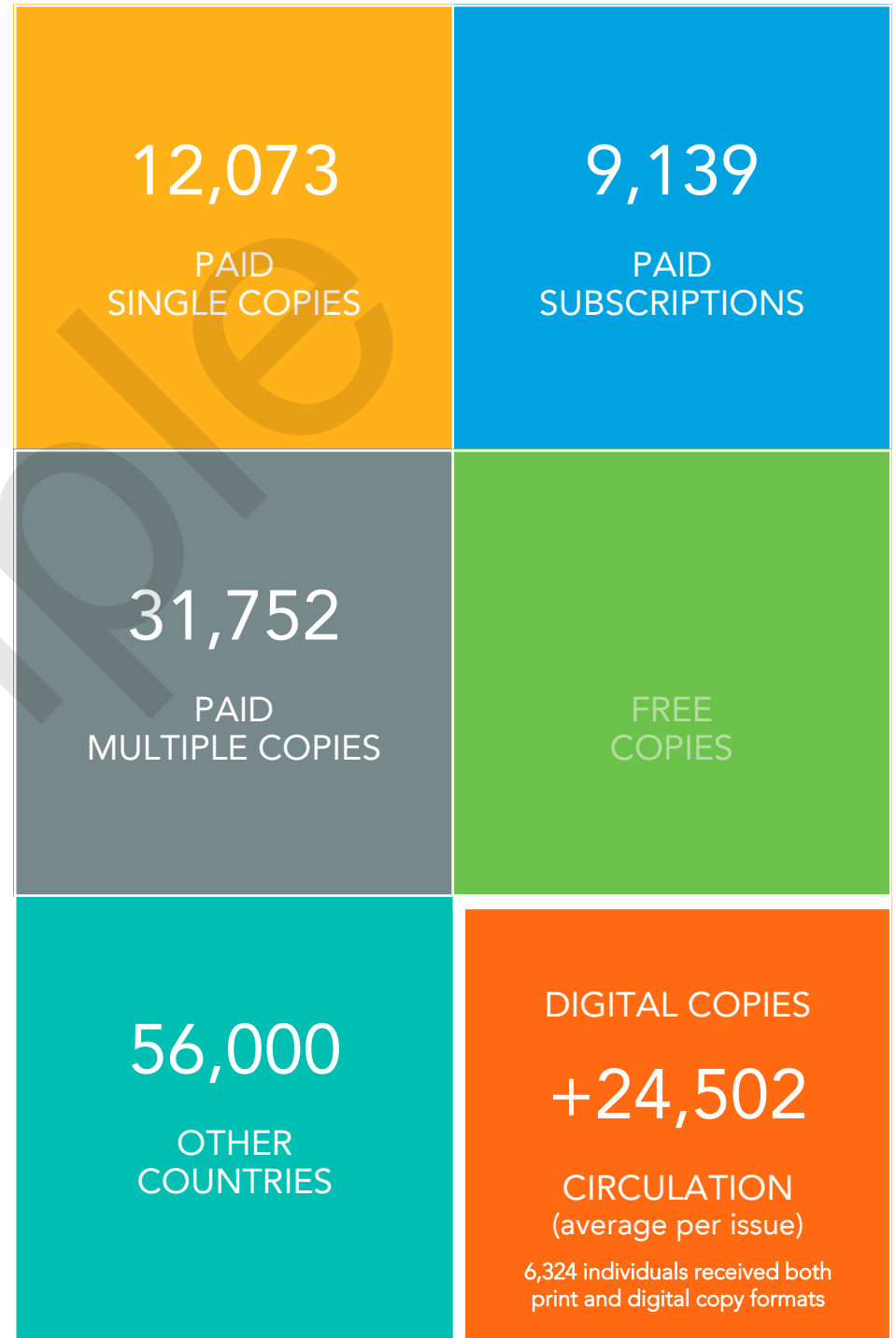
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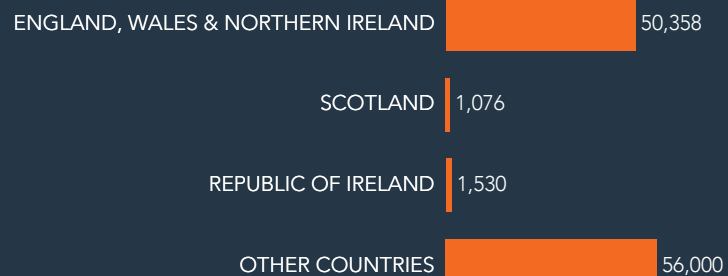
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## AVERAGE PRINT CIRCULATION BY REGION

TOTAL - 108,964



## PRINT - MON TO FRI

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	44,674	43,535	604	535
PAID SINGLE COPIES	4,771	3,903	451	417
SALE OR RETURN	4,771	3,903	451	417
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	7,353	7,112	133	108
SINGLE & VOUCHER SUBSCRIPTIONS	7,187	6,946	133	108
CORPORATE SUBSCRIPTIONS	166	166	-	-
PAID MULTIPLE COPIES	32,550	32,520	20	10
FREE COPIES	-	-	-	-

## PRINT - ALL DAYS

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	52,964	50,358	1,076	1,530
PAID SINGLE COPIES	12,073	9,903	891	1,279
SALE OR RETURN	12,073	9,903	891	1,279
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	9,139	8,733	165	241
SINGLE & VOUCHER SUBSCRIPTIONS	8,995	8,589	165	241
CORPORATE SUBSCRIPTIONS	144	144	-	-
PAID MULTIPLE COPIES	31,752	31,722	20	10
FREE COPIES	-	-	-	-

## PRINT - SATURDAY

	UK & ROI	ENGLAND WALES N.IRELAND	SCOTLAND	REPUBLIC OF IRELAND
AVERAGE CIRCULATION	94,408	84,468	3,436	6,504
PAID SINGLE COPIES	48,588	39,905	3,092	5,591
SALE OR RETURN	48,588	39,905	3,092	5,591
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	18,062	16,835	324	903
SINGLE & VOUCHER SUBSCRIPTIONS	18,029	16,802	324	903
CORPORATE SUBSCRIPTIONS	33	33	-	-
PAID MULTIPLE COPIES	27,758	27,728	20	10
FREE COPIES	-	-	-	-



## UK & ROI ANALYSIS OF PRINT EDITIONS

TOTAL - 52,964

MAIN EDITION



52,964

### MAIN EDITION

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AVERAGE CIRCULATION	52,964	50,358	1,076	1,530
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FREE COPIES	-	-	-	-

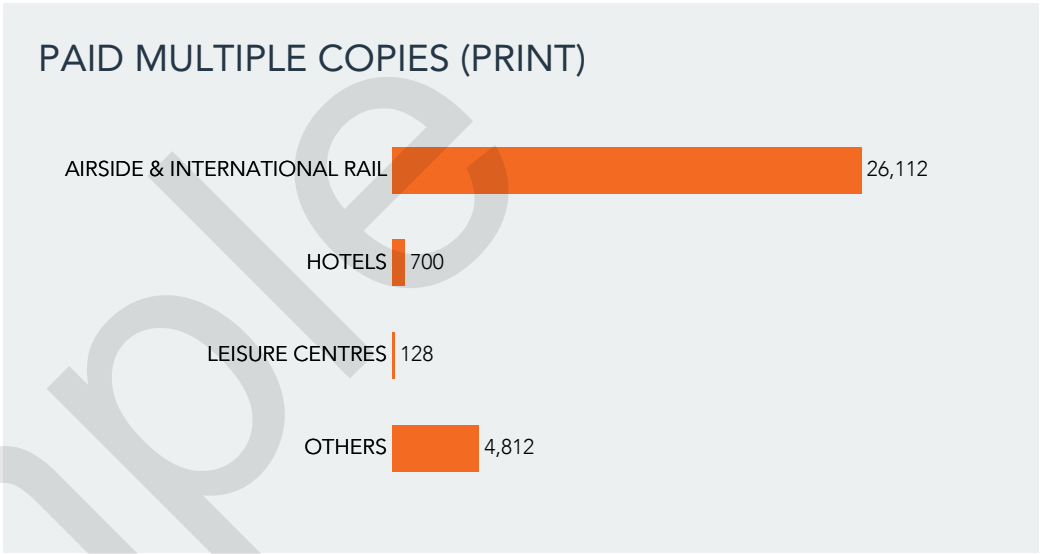
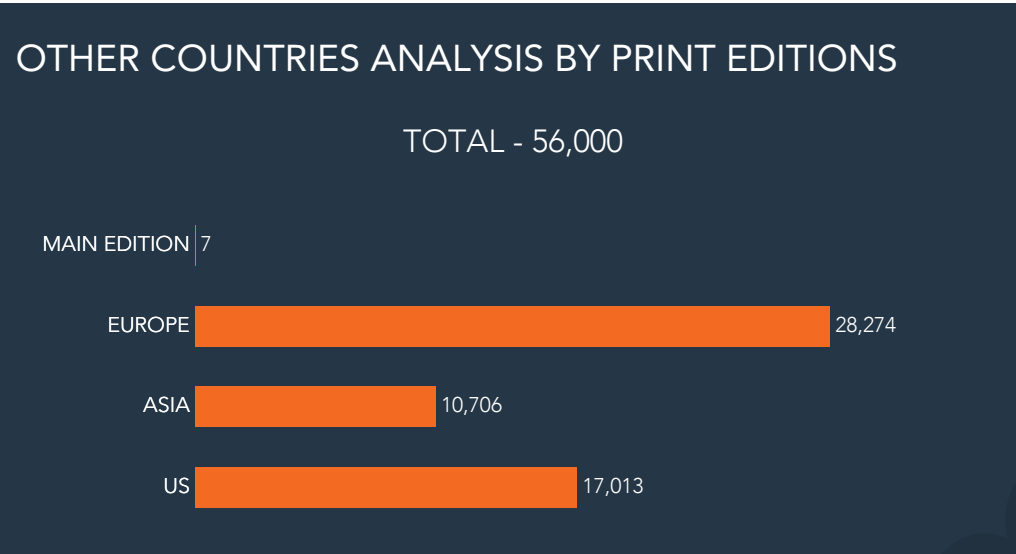
## DIGITAL COPIES

	TOTAL	UNITED KINGDOM	REPUBLIC OF IRELAND	OTHER COUNTRIES
AVERAGE CIRCULATION	24,502	7,175	-	17,327
PAID SINGLE COPIES	-	-	-	-
SALE OR RETURN	-	-	-	-
FIRM SALE	-	-	-	-
PAID SUBSCRIPTIONS	7,175	7,175	-	-
SINGLE COPY SUBSCRIPTIONS	6,469	6,469	-	-
ALL YOU CAN READ SALES	-	-	-	-
CORPORATE SUBSCRIPTIONS	706	706	-	-
PAID MULTIPLE COPIES	-	-	-	-

## DIGITAL PRODUCTS

Reported Digital Copies on this certificate comprise the following products:

- Plus Subscribers
- Platinum Subscribers
- Barnes & Noble
- Media Carrier
- Gold Key Media



## ISSUES

There were 24 issues distributed in this period between 30 June 2025 and 2 July 2025.

## PRICES

RETAIL	MON TO FRI	SATURDAY	SUNDAY
UNITED KINGDOM	£3.50	£5.10	
REPUBLIC OF IRELAND	€3.90	€5.10	

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